

#YLAFAYETTE SIGN

Parc Sans Souci, Downtown Lafayette

ABOUT THE SIGN:

The #YLAFAYETTE sign located at Parc Sans Souci is one of Downtown Lafayette's most photographed landmarks. It was crowd-funded through <u>Civicside</u> with the intent of being an interactive public art installation that allows non-profits, artists, and volunteer groups to paint its letters throughout the year, promoting community events, awareness, or just to express creativity. The 7-foot-tall concrete letters are painted regularly and <u>we encourage groups to submit their interest via the process below after reading all guidelines</u>.

INTERESTED IN PAINTING?

Please review the application process below:

- 1. Read all guidelines noted below.
- 2. Download the design template via https://www.downtownlafayette.org/lafayettesign and share your creative design.
- 3. Submit your application via https://www.downtownlafayette.org/lafayettesign at least 30 days prior to your requested painting date and include your: requested date(s) and proposed design submission.
- 4. You'll receive a response within five business days upon submission of your application to coordinate calendars and approve your design.

*Note the sign schedule allows for a minimum of two weeks for all designs before it is repainted, however a design may be displayed longer if there is a gap before the next scheduled painting.

GUIDELINES: (subject to change)

- Applications must be received with all requested information completed and approved in order to paint the #YLAFAYETTE sign.
- When painting the letters, all parc guidelines must be followed. See https://www.downtownlafayette.org/parc-rentals/ for more information.
- In order to protect the access and privilege of painting the sign for all groups, the sign is not to be used for any political purpose, events or featured in any media stories that can politicize the sign for a particular party or issue.
- No logos or commercial marks are permitted on the #YLAFAYETTE sign. If it is determined by the approval committee that a group has used the sign for any of these purposes, the group will be suspended from painting the sign in the future.
- If the painting of the letters is intended to be held in conjunction with an event, an application for the event must be submitted. See https://www.downtownlafayette.org/parc-rentals/ to determine if a lease, insurance and permit requirements are necessary. Please note parc rental requests must be received at least 30 days prior to event.
- No paint or supplies are provided. Below is an outline of what you'd need to paint one solid color (all approximate):
 - o Damp towels to clean letters before painting
 - 2-3 gallons of exterior GRAY primer
 - o 2-3 gallons of one solid color, matte, exterior paint
 - o Rollers for surfaces of the letters
 - o 1.5-2" sponge brushes for interior and corners of letters
 - Tarp to cover the ground (required to avoid paint splatters & for complete coverage of metal Y marker)
- Organizers are responsible for all cleanup and damages to the parc or sign.
 - o PRO TIP: Start painting at the top of the letters and work your way down. It takes 2 or 3 people about 3 to 4 hours to paint them completely.
- Proper offsite disposal of the paint is the responsibility of the painting group.
- Painting supplies should not be left near the sign or accessible to anyone who could use the leftover paint to vandalize or alter the design of the sign.
- If the sign is vandalized, the group agrees to contact ylafayettesign@gmail.com before contacting the media or any other party.

Should you have questions or need additional information, please contact us at ylafayettesign@gmail.com.

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