

PROCEEDINGS OF THE DOWNTOWN DEVELOPMENT AUTHORITY TAKEN AT A SPECIAL MEETING ON THURSDAY, APRIL 9, 2020 VIA ZOOM VIRTUAL TELECONFERENCE.

Those present: Miles Matt, Jim Keaty, Mike Delcambre, Lisa Thomas, Ross Fontenot, Gus Rezende and Greg Walls. Lisa Thomas entered the meeting after the administrative approval reports and votes during the discussion of the Services Contract with DLU.

Those absent: none

DDA Staff present: Anita Begnaud, Amy Trahan, Rachel Holland, and Hunter Hebert

DLU Staff present: Maureen Dugas Foster and Matthew Holland

Others present: Brad Robin, Tim Skinner, Brett Mellington, Maggie Bienvenu, and Glenn Lazard

The meeting was called to order by Matt.

Administrative Approvals/Reports

March Minutes - The March Minutes were presented for approval. Walls motioned to approve as presented, Fontenot seconded, all voted in favor (besides Thomas who had not entered the meeting yet).

February Financials - The February Financials were presented for approval. Keaty motioned to approve as presented, Fontenot seconded, all voted in favor (besides Thomas who had not entered the meeting yet).

Agenda - April 9, 2020 Meeting Agenda was presented for approval. Keaty motioned to attach the April 9, 2020 Meeting Agenda to the minutes as presented, Fontenot seconded, all voted in favor (besides Thomas who had not entered the meeting yet).

Contractual Services with DLU

Rezende presented the "Lost My Tips" fundraiser initiative opportunity to the board who fiscal sponsor is United Way. Rezende noted that the "Lost My Tips" fundraiser was started to raise money for service industry workers in the downtown district. Rezende noted that all money raised will be divided equally among all applicants once the fundraiser ends. Rezende noted that the fundraiser is another way for the downtown business community and supporters to come together in a positive way during the COVID-19 crisis. Rezende asked that the board consider donating \$4,000 to the "Lost My Tips" fundraiser. Begnaud noted that the \$4,000 for this proposal would come from the Capital Reserves and move to the Business Development and Marketing line in the budget. Begnaud noted that to approve this expense a Service Contract would be needed between Downtown Development Authority and Downtown Lafayette Unlimited noting that DLU's mission is to promote and market Downtown Businesses during the COVID-19 crisis through marketing, programming, and fundraising initiatives.

Contractual Services – Service Contract between Downtown Development Authority and Downtown Lafayette Unlimited was presented for approval. Keaty motioned to approve as presented, Fontenot seconded, all voted in favor.

CEO Update

Begnaud noted that DDA and DLU staff have been reaching out to business owners and property owners through phone calls, emails, and social media updates in response to COVID-19.

Begnaud noted DDA and DLU have partnered with various business development organization across the region to put together a series of webinars to provide business owners with information on COVID-19. Begnaud noted that DDA has been working with ARCH, Catholic Charities, and Lafayette Police Department to talk about the response to the homeless population in the community. Begnaud noted that DLU has been working to support downtown business community through various programs such as Downtown Toot 'n' Scoot, Virtual Downtown Alive!, Lost My Gig Fundraiser, and Lost My Tips Fundraiser. Begnaud noted that the work is progressing at the Old Federal Courthouse and panels are being removed from the Buchanan Garage. Begnaud noted that the Vermilion Lofts has completed construction. Begnaud noted that nine new trashcans have been installed in the district. Discussions continued.

Reports/Updates

Councilman Update – Lazard noted that he is in frequent contact with Anita regarding developments happening in the district. Lazard noted that approvals have been made for the Grouse Room and the Buchanan Parking Garage. Lazard also noted that there may be discussions about turning over ownership of the Buchanan Street Parking Garage over to the City. Lazard noted that the council is ready to continue discussions about matters to move downtown forward.

PD Security Update - Robin noted that patrols in the Downtown District was increased to 24-hour coverage. Robin noted that Lafayette Police Department is working with DDA, ARCH, and Catholic Charities to house the homeless population in hotels during the Stay at Home order.

EDD Update – Matt noted that the attorney for the City/Parish Government withdrew the motion for summary judgement that is scheduled for a hearing on May 11, 2020. Matt noted that the DDA's motion filed for summary judgement in the same suit is still scheduled for May 11, 2020.

There was no further business and the meeting was adjourned.

AGENDA
DOWNTOWN DEVELOPMENT AUTHORITY
SPECIAL MEETING OF THE BOARD OF DIRECTORS

Thursday, April 9, 2020 at 7:30 AM

Via Teleconference Pursuant to Proclamation No. 30 JBE2020, Sect. 4

To participate in the meeting, use the following link or phone number:

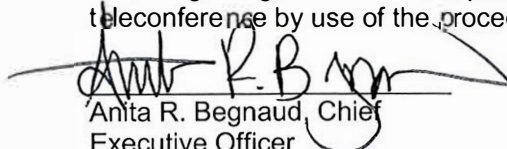
<https://us04web.zoom.us/j/768979098>

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If you have questions regarding an agenda item and you would like to submit them in advance, please send to amy@downtownlafayette.org

7:30	Call to Order	Matt
7:32	Board materials for approval	Matt
	A. March 5, 2020 meeting minutes	
	a. Vote	
	B. February 2020 financials	
	a. Vote	
7:35	Contractual services with DLU re: marketing service industry	Matt
	a. Vote	
7:40	CEO update	Begnaud
7:45	Board discussion re: COVID-19 response	Matt
8:05	Reports/updates	Matt
	A. Councilmen update	
	B. P.D. security downtown	
8:15	Adjournment	Matt

Pursuant to Proclamation No. 30 JBE2020, Sect. 4 of the Executive Department of the State of Louisiana, 17 March, 2020, as amended, supplemented and extended by Proclamation No. 37JBE2020, 26 March, 2020, I hereby certify that as a result of the current COVID-19 pandemic, the Downtown Development Authority is unable to operate due to physical quorum requirements. Therefore, the meeting requirement is changed for the meeting to be held on the 9th day of April, 2020 beginning at 7:30 a.m., to provide for attendance of board members, staff and the public via teleconference by use of the procedure outlined at the top of the agenda.


Anita R. Begnaud, Chief
Executive Officer

4/7/20
Date